



PRESS RELEASE

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MEDIA ADVISORY

REIT.com CEO Spotlight: Scott Wolstein of Developers Diversified Realty

In a video interview on REIT.com, Scott Wolstein, chairman and CEO of shopping center REIT Developers Diversified Realty Corporation (NYSE: DDR), discusses the importance of the equity investment his company received from the Otto family as it relates to Developers Diversified's overall recapitalization strategy. The interview can be seen at <http://www.reit.com/DesktopModules/Multimedia/Videos/WolsteinInterviewP1.wmv>.

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