

REIT Wise®



NAREIT's Law, Accounting & Finance Conference

March 23-25 • San Francisco Marriott Marquis • San Francisco, CA

Sponsorship Opportunities

Sponsorship Levels:

- **Platinum**
- **Gold**
- **Silver**

For more information, please contact Chris Flood 202-739-9412 or cflood@nareit.com.

PLATINUM

All Platinum level sponsorships provide the following benefits:

- REITWise® 2011 event recognition
- Four complimentary conference registrations for company representatives
- Pre- and post-conference attendee mailing list provided two weeks prior and one week post event, upon request. Includes contact name, title, company and mailing address
- Sponsor recognition on all promotional material including print, online and on-site
- Onsite signage and slide show loop featuring all sponsors; runs throughout the conference

Welcome Reception - \$25,000

- Wednesday, March 23, 2011
- Complimentary dinner for event
 - Open to all registered attendees

Registration Bags - \$20,000

- Conference bag provided to each attendee at registration
- Sponsor logo on bag
- All bags include onsite brochure, attendee list and all sponsored attendee gifts

Friday Breakfast Breaker - \$20,000

- Friday, March 25, 2011
- Reserved table for company representative at the head table
 - Reserved table for sponsor and registered guests
 - Event recognition
 - Introduction of speaker

Networking Room and Internet Café - \$20,000

- Conference break, refreshment and networking area
- Sponsor event recognition
- Open throughout regular conference hours
- Branded favor distributed in the networking area
- Includes computer stations set up for internet access and use by registered attendees.

GOLD

All Gold level sponsorships provide the following benefits:

- REITWise® 2011 event recognition
- Two complimentary conference registrations for company representatives
- Post-conference attendee mailing list provided one week post event, upon request. Includes contact name, title, company and mailing address
- Sponsor recognition on all promotional material including print, online and on-site
- Onsite signage and slide show loop featuring all sponsors; runs throughout the conference

Conference Hotel Room Keys - \$17,500

- Sponsor logo on room key
- Room keys issued to all registered conference attendees staying at the Marriott Marquis
- Design and production provided by NAREIT

Conference Lanyards - \$1,500

- Sponsor logo on lanyard
- Distributed to all registered conference attendees

On-site Program - \$15,000

- Sponsor logo on on-site program
- Includes full page advertisement with choice of inside front cover, inside back cover or outside back cover of program
- Distributed to all registered conference attendees

Deadline for logo submission March 2, 2011

Attendee List - \$15,000

- On-site hard copy of registered conference attendees
- Post-conference attendee list posted online
- Includes full page advertisement with choice of inside front cover, inside back cover or outside back cover of printed list

Deadline for advertisement March 2, 2011

Welcome Amenities - \$15,000

- Room keys issued to attendees at conference hotel
- Welcome message and sponsor logo included

Gold Sponsorships (continued)

Lunch General Session - \$15,000

- Thursday, March 24
- REIT Wise company representative at the head table
 - Reserved table for sponsor and registered guests
 - Event recognition

Attendee Gift – Contact Chris Flood for further details

- Logo Pad Folio - \$15,000
- 16 oz insulated acrylic tumbler w/straw - \$12,500

SILVER

All Silver level sponsorships include the following:

- REITWise[®] 2011 event recognition
- One complimentary conference registration for company representative
- Post-conference attendee mailing list provided one week post event, upon request. Includes contact name, title, company and mailing address
- Sponsor recognition on all promotional material including print, online and on-site
- Onsite signage and slide show loop featuring all sponsors; runs throughout the conference

Wall Street Journal - \$10,000

- Daily newspaper
- Sponsor recognition at point of distribution

Message Center - \$10,000

- Notepads and pens with sponsor logo displayed
- Sponsor recognition at point of distribution

Roundtable Discussion - \$10,000

- Sponsor logo on the discussion map
- Branded favor provided at each discussion table

Thursday Continental Breakfast - \$10,000

- Thursday, March 24
- Event logo on breakfast menu
 - Branded favor provided on each table

Ice Cream Cart - \$10,000

- Ice Cream Cart for all registered conference attendees
- Sponsor recognition at point of distribution

Attendee Gift – Contact Chris Flood for further details

- Custom design microfiber cloth for TV's & laptops - \$10,000
- Calculator - \$8,000

Tabletop Display - \$8,000

- 6' skirted table
- Set in conference networking area
- Display area open throughout the conference

Conference Sourcebook - \$5,000

- Online publication of conference proceedings available to all registered attendees
- Sponsor advertisement featured in online publication, includes link to sponsor website

Deadline for advertisement March 2, 2011





PAST SPONSORS

- Alston & Bird LLP
- Arnold & Porter LLP
- Chatham Financial Corporation
- Compass Exchange Solutions
- Deloitte & Touche, LLP
- Deutsche Bank
- Ernst & Young, LLP
- Frank Crystal & Co., Inc.
- Fried, Frank, Harris, Shriver & Jacobson LLP
- Greenberg Traurig, LLP
- Hogan Lovells
- KPMG
- Latham & Watkins LLP
- Locke Lord Bissell & Liddell LLP
- Mayer Brown LLP
- Paul Hastings, Janofsky & Walker
- Polzinelli Shughart
- PricewaterhouseCoopers LLP
- Reznick Group, P.C.
- Venable LLP
- Willis
- Zenta

For more information about sponsorship opportunities, please contact Chris Flood at 202-739-9412 or cflood@nareit.com.

REIT

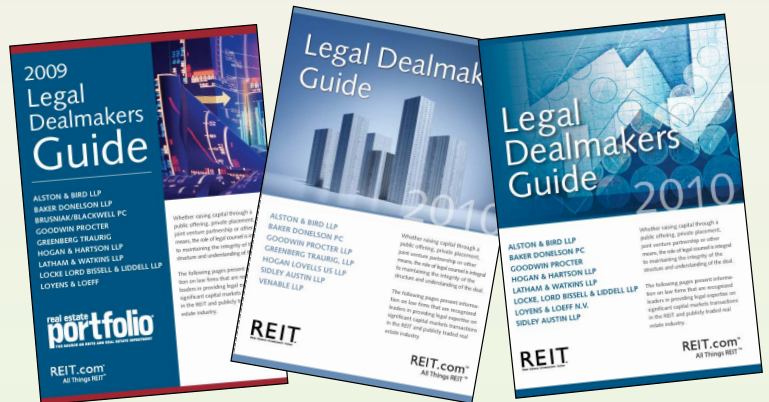
Real Estate Investment Today

REIT Magazine UPDATE!

REIT Magazine is the official publication for REITWise® 2011: NAREIT's Law, Accounting & Finance Conference. Please take a moment to secure your ad today.

Reserve your ad space before January 21!

Bonus Insert - 2011 Legal DealMakers Guide!
Special section dedicated to leading law firms in the REIT market. Includes firm size, practice areas and contact information for your firm.



For more information about REITWise® 2011: NAREIT's Law, Accounting & Finance Conference, please visit:

REIT.comTM
All Things REITTM



Sponsorship Form

- Please complete this form in its entirety in order for it to be considered.
- All sponsorship materials/details will be sent to the contact listed below.
- Permission is granted for your company's logo to be used on our website and onsite conference materials.
- Logos and complimentary registrations, as indicated per your sponsorship, are due by March 2, 2011.

Please e-mail to cflood@nareit.com **Logo specs: 150-300 dpi, 3-4 inches, color or b/w, high resolution EPS and JPEG**

- Should you have any further questions and/or requests, please contact Chris Flood at 202-739-9412.

Sponsorship Information

Please list sponsorship opportunities, in order of preference. Sponsorships will be confirmed per availability.

1. _____ Amount \$ _____
2. _____ Amount \$ _____
3. _____ Amount \$ _____

Contact Information

Contact Name _____ Title _____

Company _____

Address _____

City, State, Zip _____

Telephone, Fax _____

Email _____

3 easy ways to return this form:

Email: cflood@nareit.com

Fax: 202-739-9401

Mail: NAREIT
1875 I Street, NW, Suite 600
Washington, DC 20006
Attn: Chris Flood