

NAREIT CARE Award Winners Announced

AvalonBay, Federal Realty & Land Securities Win Gold

By Allen Kenney

(June 8)—NAREIT has announced the winners of its NAREIT CARE Awards: Investor Communications & Reporting Excellence.

“These awards honor our corporate members for the outstanding clarity and conciseness in the discussion and analysis contained within their annual reports, as well as creative presentation and originality in the design of their online annual reports,” said Bonnie Gottlieb, NAREIT’s vice president of industry and member affairs. “The awards also honor our corporate members for the creative presentation, scope of content and ease of use of their Web sites.”

In the “Management Discussion & Analysis” category, Federal Realty Investment Trust (NYSE: FRT) received the Gold award. Land Securities Group PLC (LSE: LAND) and Parkway Properties Inc. (NYSE: PKY) tied for Silver. AvalonBay Communities Inc. (NYSE: AVB) received the Bronze award.

Land Securities Group also took home the “Presentation & Design” Gold award. Brookfield Properties Corporation (NYSE: BPO) won the Silver in the category, while Boardwalk REIT (TSX: BEI.UN) received the Bronze.

In the “Web Site” category, the Gold award went to Avalon Bay. Entertainment Properties Trust (NYSE: EPR) was awarded the Silver. Post Properties Inc. (NYSE: PPS) garnered the Bronze award.

A nine-judge panel voted on the awards, which were handed out June 4 at REITWeek 2009: NAREIT’s Investor Forum in New York.

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