

Nareit® U.S. Corporate Member Benefits

Nareit corporate membership is a company membership that is *only available* to REITs and stock-exchange listed real estate operating companies (REOCs) based in the U.S.



Each day Nareit represents its members by communicating to the public, policymakers and the global investment community about how the benefits of REIT-based real estate investment is all about real estate working for you.

One of our goals is to show how REITs operating as real estate companies help serve the public's interest whether the public is seen individually as members of a community, investors saving for the future or consumers who require goods and services made available through the use of real estate. ”

— Steven A. Wechsler
President & CEO, Nareit

As a corporate member, you'll benefit from political advocacy, exclusive access to investors, member-only events, research, data, publications, communication toolkits, savings, increased visibility and more. You'll also be able to actively engage with Nareit staff and other corporate members on issues of interest.

Industry-Leading Federal and State Advocacy

- **An authoritative voice, championing the issues impacting your business.** Nareit's policy and politics team works on your behalf at the federal and state levels as well as internationally to help shape **landmark legislation and policy decisions** to protect and promote our members' collective best interests.
- **Access to member-only information and committees, subcommittees, councils and initiatives.** Receive the latest policy updates, share information relevant to your interests and join with your peers to help shape policy to further the interests of REITs.
- **Representation before the Financial Accounting Standards Board (FASB) and the International Accounting Standards Board (IASB).** Nareit works with FASB, IASB and their members to best represent the perspective of the real estate industry.

Exclusive Access and Savings at Events

- **Connect with investors during Nareit's REITweek, a member-only event.** This is the largest and most prestigious investor conference in the U.S. As a corporate member, you can make a individual, 30-minute company presentation open to all of the REITweek attendees and meet one-on-one with investors.
- **Get the latest information on law, accounting and financial issues** relating to REITs and publicly traded real estate while attending panels and roundtables focused on best practices and hot topics at Nareit's REITwise.
- **Gain exposure for your company at Nareit's Annual Convention, REITworld.** Attend educational sessions and meet with investors.
- **Build your knowledge and network at Nareit member-only forums**, including the ESG Forum, CEO Forum & Advocacy Day, the HR Forum, and the SFO Forum.

Research and Industry Outreach

- **Benefit from Nareit's outreach team communicating the benefits of REIT-based real estate investment** in a well-diversified portfolio to top investment consulting firms, pension funds and more than 50,000 U.S.-based RIA's and financial advisors.
- **Receive insightful data** including summaries of domestic and global REIT performance indexes, a monthly statistical report of U.S. capital market activity, high-quality sponsored research and more.

New Channels and Resources to Increase Your Company's Visibility

- **Receive a listing in our member-only REIT Directory.** Your company will be showcased in the online REIT Directory on Nareit's website, visited by more than 850,000 users annually.
- **Improve your company's story with the Messaging Guide for Nareit Members** and other helpful resources found in Nareit's Brand Center website.

- **Gain publicity in REIT magazine, plus get unlimited subscriptions.** Nareit's award-winning, bi-monthly magazine includes interviews and news relating to the REIT industry, featuring corporate member REITs in every issue. Plus, receive complimentary copies of the magazine for everyone in your company.
- **Executive interview videos and podcasts promoted online.** Nareit produces video interviews with corporate member executives at annual events. These interviews are promoted on Nareit's website, email communications and social media channels, providing you with a new vehicle to communicate with investors and the public.

Top Quality Programs Only Available to Nareit Corporate Members

- **Benefit from savings on best-in-class primary Directors and Officers Liability Insurance,** underwritten by A+ A.M. rated insurance company, Arch, and administered exclusively by Crystal & Co.
- **Save valuable investor relations time.** Nareit will assist you in sharing year-end tax information with mutual funds, brokers and investors.

Access Valuable Tools

- **Receive the latest news and research** pertaining to REIT industry policy, financial issues and more via Nareit Weekly, a member-only newsletter from Nareit's CEO.
- **Compensation data at a discount.** Save on Nareit's Annual Compensation Survey. Conducted for more than 25 years, this survey including statistics from REITs provides valuable data to help your company develop current and long-term compensation policies to stay competitive and attract top talent.
- **Access member-only content** on Nareit's website, including an online directory of all Nareit corporate and individual members.

Discover why Nareit has been the REIT industry's leading voice for nearly 60 years. Contact Nareit Senior Vice President, Industry & Member Affairs Bonnie Gottlieb at member@nareit.com to join.