



## **Biography**

### **Peter Vincent, Executive Director Head of Participant Experience**

Peter Vincent is the Head of Participant Experience for Equity Plan Advisory Services. In this role he is responsible for the overall experience delivered to plan participants including the development of educational content and corporate program design. Additionally, Peter is responsible for cross channel participant support which includes solutions provided through the UBS Wealth Advice Center.

Peter joined UBS in 2013, after spending over 23 years at Merrill Lynch where he held a variety of senior field and home office leadership positions. Prior to UBS, Peter was the Head of Financial Advisor Programs and Internal Sales within the Institutional Retirement and Stock Plan Businesses.

Peter graduated from the University of Western New England with a B.S.B.A in Business Administration.